Terms and Conditions of Entry - Cadbury Christmas

- 1. Information on how to enter forms part of these conditions of entry. Participation in this competition constitutes acceptance of these conditions of entry.
- 2. Entry is open only to UK residents aged 16 years and over. Directors, management and employees (and the immediate families of directors, management and employees) of the Promoter or the agencies or companies associated with this competition are ineligible to enter.
- 3. Entrants may enter as many times as they wish during the Promotion Period. However, they will only be entered into the Daily Draw once per day, and will only be elligible to win one prize per day. The first valid entry received will be the only entry counted towards the Daily Draw.
- 4. The competition begins 1st December and closes once the final guess threshold on 24th December has been reached or by [10pm], whichever is first (the 'Closing Date'). Each day of the Promotion Period, a daily draw will take place between 12.01 and will close once the final guess threshold has been reached, or by [10pm], whichever is first (the 'Daily Draw').
- 5. A wrapped up present will be posted on Twitter for the Daily Draw. Three times a week, this wrapped up present will also be posted on Facebook. To enter, entrants must Tweet their guess of what the present will be, along with the hashtag #unwrapjoy for the Daily Draw (internet access required). Alternatively, entrants can click through to the microsite from Facebook and enter using the microsite mechanic. A correct answer on Facebook, through the microsite must also include the #unwrapjoy hashtag for the Daily Draw. All correct guesses will be counted. Spelling variations that will be accepted are available on request.
- 6. For the Daily Draw on the 1st December there will be one winner who will win a Cadbury Christmas Magic Hamper to the value of [£75.00]. The Daily Draw will close after [2500] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 7. For the Daily Draw on the 2nd December there will be two winners who will each win a Festive Favourites Gift to the value of [£18.00]. The Daily Draw will close after [1000] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 8. For the Daily Draw on the 3rd December there will be three winners who will each win a Giant Selection Box to the value of [£12.00]. The Daily Draw will close after [250] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 9. For the Daily Draw on the 4th December there will be five winners who will each win a Medium Selection Box to the value of [£2.99]. The Daily Draw will close after [1000] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 10. For the Daily Draw on the 5th December there will be five winners who will each win a Single Selection Stocking to the value of [£3.99]. The Daily Draw will close after [500] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.

- 11. For the Daily Draw on the 6th December there will be two winners who will each win a Festive Favourites Gift to the value of [£18.00]. The Daily Draw will close after [250] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 12. For the Daily Draw on the 7th December there will be five winners who will win each a Medium Snowman Selection Box to the value of [£2.99]. The Daily Draw will close after [500] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 13. For the Daily Draw on the 8th December there will be five winners who will each win a Single Selection Stocking to the value of [3.99]. The Daily Draw will close after [250] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 14. For the Daily Draw on the 9th December there will be two winners who will each win a Festive Favourites Gift to the value of [18.00]. The Daily Draw will close after [500] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 15. For the Daily Draw on the 10th December there will be five winners who will each win a Medium Selection Box to the value of [2.99]. The Daily Draw will close after [250] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 16. For the Daily Draw on the 11th December there will be five winners who will each win a Single Selection Stocking to the value of [3.99]. The Daily Draw will close after [250] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 17. For the Daily Draw on the 12th December there will be five winners who will win a Medium Snowman Selection Box to the value of [2.99]. The Daily Draw will close after [1000] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 18. For the Daily Draw on the 13th December there will be two winners who will each win a Festive Favourites Gift to the value of [18.00]. The Daily Draw will close after [1000] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 19. For the Daily Draw on the 14th December there will be five winners who will each win a Single Selection Stocking to the value of [3.99]. The Daily Draw will close after [1000] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 20. For the Daily Draw on the 15th December there will be five winners who will each win a Medium Snowman Selection Box to the value of [2.99]. The Daily Draw will close after [500] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 21. For the Daily Draw on the 16th December there will be two winners who will each win a Festive Favourites Gift to the value of [18.00]. The Daily Draw will close after [500] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.

- 22. For the Daily Draw on the 17th December there will be five winners who will each win a Single Selection Stocking to the value of [3.99]. The Daily Draw will close after [250] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 23. For the Daily Draw on the 18th December there will be three winners who will each win a Giant Selection Box to the value of [12.00]. The Daily Draw will close after [500] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 24. For the Daily Draw on the 19th December there will be five winners who will each win a Medium Snowman Selection Box to the value of [2.99]. The Daily Draw will close after [250] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 25. For the Daily Draw on the 20th December there will be two winners who will each win a Festive Favourites Gift to the value of [18.00]. The Daily Draw will close after [250] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 26. For the Daily Draw on the 21st December there will be five winners who will each win a Single Selection Stocking to the value of [3.99]. The Daily Draw will close after [1000] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 27. For the Daily Draw on the 22nd December there will be five winners who will each win a Medium Snowman Selection Box to the value of [2.99]. The Daily Draw will close after [1000] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 28. For the Daily Draw on the 23rd December there will be two winners who will each win a Festive Favourites Gift to the value of [18.00]. The Daily Draw will close after [500] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 29. For the Daily Draw on the 24th December there will be one winner who will win a Cadbury Christmas Magic Hamper to the value of [75.00]. The Daily Draw will close after [1000] amount of guesses or at [10pm], whichever is the earliest. A winner will be chosen at random from all valid entries received by the end of the Daily Draw.
- 30. The Promoter accepts no responsibility for late, incomplete, incorrectly submitted, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise.
- 31. These prizes will be shipped to the winner by next day delivery with delivery expected within 10 working days of that day's advent gift being unwrapped. The company is not liable for postal difficulties due to weekends, the Christmas period or other unforeseeable events.
- 32. The winners will be contacted on Facebook or Twitter, dependent on the platform the entrants entered the competition via.
- 33. The winners must, at the Promoter's request, supply valid UK-based postal details in order to claim their prize within 72 hours of being contacted.

- 34. The winners must, at the Promoter's request, participate in all promotional activity (such as publicity and photography) surrounding the winning of the prize, free of charge, and they consent to the Promoter using their name and image in promotional material.
- 35. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this competition or accepting or using the prize, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.
- 36. The prizes are not transferable or exchangeable and cannot be redeemed for cash or any other form of compensation. In the event for any reason the prize winners do not take an element of the prize at the time stipulated by the Promoter, then that element of the prize will be forfeited by the winners and neither cash nor any other form of compensation will be supplied in lieu of that element of the prize. If for any reason a prize is not available, the Promoter reserves the right to substitute another prize for it, in its sole discretion, of equal or higher value.
- 37. If for any reason any aspect of this competition is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this competition, the Promoter may in its sole discretion cancel, terminate, modify or suspend the competition, or invalidate any affected entries.
- 38. If a winning entry is deemed not to comply with these conditions of entry, the entry will be discarded and a new winner of the prize will be randomly selected.
- 39. The Promoter reserves the right to publish the names and counties of residence of the competition winners.
- 40. The names of the winners may be obtained by sending a stamped addressed envelope to: Mondelez Europe Services GmbH-UK, Uxbridge Business Park, Sanderson Road Uxbridge, Middx, United Kingdom, UB8 1DH
- 41. The promoter is Mondelez Europe Services GmbH UK Branch (the 'Promoter') whose registered address is at Mondelez Europe Services GmbH-UK, Uxbridge Business Park, Sanderson Road Uxbridge, Middx, United Kingdom, UB8 1DH.
- 42. These terms and conditions are governed by English Law and shall be subject to the exclusive jurisdiction of the English Courts.
- 43. The personal information entrants provide will be used by the Promoter for the purpose of conducting this competition. The Promoter may disclose entrants' personal information to its contractors and agents to assist in conducting this competition or communicating with entrants. The Promoter is bound by the Data Protection Acts (1984 and 1998). Entrants can request access to the personal information the Promoter holds about them by contacting Mondelez Europe Services GmbH-UK, Uxbridge Business Park, Sanderson Road Uxbridge, Middx, United Kingdom, UB8 1DH.
 - The Promoter's privacy policy is available on the Promoter's website at [Cadbury.co.uk].